



Philips Essential Care  
Airstyler

**EssentialCare**  
Ionic



HP8663/00

## Naturally straight looks, waves and soft curls

Ionic care for a beautiful, shiny hair

Dry & style at once - the new Philips Essential Care airstyler allows you to dry and style your hair at once, whilst providing maximum care to your hair. Its 4 attachments really work, making it easy to create beautiful natural styles.

### Beautifully styled hair

- 800W styling power for beautiful results
- 38mm thermo brush to smoothen your hair
- Narrow concentrator for focused airflow
- Retractable bristle brush for easy curling
- Three flexible heat and speed settings for more control
- Paddle Straightening Brush for naturally straight looks

### Easy to use

- Easy storage hook for convenient storage
- 2 years of worldwide guarantee
- Swivel cord to prevent tangled wires
- 1.8 m cord for maximum flexibility

### Prevent damage

- Best drying temperature with ThermoProtect temperature
- Cool air setting for extra gentle drying

# Highlights

## 1.8 m cord



1.8 m cord for maximum flexibility.

## 2 years guarantee



2 years of worldwide guarantee.

## 38mm thermo brush



The thermo brush has an extra wide diameter of 38mm. The width of the barrel makes it the perfect styling tool for creating smooth styles and waves.

## 800W



This 800W airstyler creates the optimum level of airflow and gentle drying power, for beautiful results every day.

## Cool air setting



A cool air setting allows you to dry hair at relatively low temperature to minimize damage, which is suitable for especially fine, dry and damaged hair. And it is a perfect setting for the hot summer season!

## Easy storage hook



The rubberised hook is located at the base of the handle and provides another storage

option, particularly convenient for use in the home or when staying at a hotel.

## Narrow concentrator

The concentrator of the hair dryer works by focusing the flow of air through the opening onto specific areas. This results in precise styling and is great for touch ups or to finish a hair style.

## Paddle Straightening Brush



With the innovative Paddle Straightening Brush, attached to the handle, you can create beautiful naturally straight looking hair, without damage.

## Retractable bristle brush

This easy to use airstyler is both a styling brush and curler in one. The bristles retract into the brush at the touch of a button, so you can easily slide the styler out of your hair. What's left is a beautiful bouncy curl.



## Philips Green Logo

Philips Green Products can reduce costs, energy consumption and CO2 emissions. How? They offer a significant environmental improvement in one or more of the Philips Green Focal Areas – Energy efficiency, Packaging, Hazardous substances, Weight, Recycling and disposal and Lifetime reliability.

# Specifications

## Caring technologies

- Ion technology
- Thermoprotect

## Ease of use

- Storage hook
- Swivel cord

## Power

- Voltage: 220-240V
- Wattage: 800W

## Attachments

- 38mm Thermobrush: For smoothing and for waves
- Nozzle: For a focused airflow
- Paddle straightening brush: For naturally straight looks
- Retractable bristle brush: For waves and root volume



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